

## Institution Set Standards and Stretch Goals

Metric	Strategic Master Plan Alignment	Definition of Measure	Set Standard	Stretch Goal	2021-2022 Status	2022-2023 Status	2023-2024 Status
Successful Course Completion	Theme 1 Goal 1.3	The percentage of students who successfully complete a course with a "C" or better.	67%	74%	71%	71%	72%
Student Course Retention	Theme 1 Goal 1.3	The percentage of students who stay enrolled in a course within a term, regardless of a passing or failing grade.	82%	91%	87%	88%	89%
Completion of Certificates	Theme 1 Goal 1.1	Number of Certificates of Completion (with 16+ units) conferred in a particular year.	1,767	2,347	1,759	1,648	2,263
Completion of Just Degrees	Theme 1 Goal 1.1	Number of AA, AS, AA-T and AS-T degrees conferred in a particular year.	4,388	5,822	4,594	3,949	4,435
Number of Transfers to 4-Year Colleges/Universities	Theme 1 Goal 1.2	The number of students who exited Pierce in the prior year and enrolled in a UC, CSU, in-state-private, or out-of-state school in the following year.	1,614	2,294	1,803	1,912	1,616
Number of Student Completions	Theme 1 Goal 1.1	Count of students earning an award, unduplicated by their highest award received in the given year.	2,100	2,652	2,121	1,953	2,767
Average Unit Completion of Associate Earners	Theme 1 Goal 1.3	Average total units accumulated by students earning Associate degrees (AA, AS, AA-T, AS-T). <i>Note: The goal is to decrease units.</i>	98	79	83	86	80
Job Placement (41 programs)	Theme 1 Goal 3.2	CCCCO Perkins V Core Indicator 4. Enrollments in Apprenticeship, Advanced Occupational or Clearly Occupational courses (coded with SAM Priority codes A-C). Average of 2-digit TOP codes.	71%	76%	Various, Addressed via Program Review	Various, Addressed via Program Review	Various, Addressed via Program Review
FTES	Theme 1 Goal 1.3	Based off of 2016-2017	15,633		10,499	11,129	11,754
Headcount	Theme 1 Goal 1.3	Based off of 2016-2017 including credit and non-credit	31,808		25,431	26,326	28,855
Licensure Rates							
Nursing	Theme 1 Goal 3.2	Certification exam passage rates for programs in a particular year.	91%	100%	96%	89%	100%
Addiction Studies	Theme 1 Goal 3.2		81%	89%	64%	74%	83%
Registered Veterinary Technology (RVT)	Theme 1 Goal 3.2		81%	89%	92%	85%	95%